

## President's Message

April is finally here and so is Spring! And for many of our members the beginning of April signals the end of busy season!!! Thank you to everyone who attended March's meeting on "The Paralysis of Political Correctness". Valda Ford was fun and very informative.

Don't forget that the 23rd Annual Diet Pepsi/UNO Women's Walk is coming up on April 19th and once again ASWA will be helping teams check in before the event. Please contact Linda Aust if you are interested in participating in the Walk or helping with the check-in of walkers that morning. Watch for more information on when and where we are meeting the day of the walk. Hope to see you all there with your walking shoes on!

Congratulations to next year's slate of officers! Our officer installation will be held June 18th at Champions Run. The ladies so graciously donating their time will serve on the Board for July 2008 – June 2009 year. Kristen Lembke is setting committee chairs, so please be thinking about where you want to serve. Contact her with any questions.

Please note that this month's meeting is April 16<sup>th</sup> at The Players Club at Deer

Creek. The location has changed from what was originally on the schedule. We will be viewing Spring Fashion for the Workplace. See you there!

**Kerry Clark**  
President 2007 – 2008

## *April Dinner Meeting*

**Speaker:** Jenny Schulte  
**Topic:** Spring Fashion for the Workplace  
**Time:** 5:30  
**Menu:** heavy appetizers  
**Date:** April 16  
**Cost:** \$15  
**Location:** The Players Club at Deer Creek  
12101 Deer Creek Drive  
**Reservations:** [djuhlin@hemphillstaffing.com](mailto:djuhlin@hemphillstaffing.com)  
or 334-4841 Ext. 241 by noon  
on Friday April 11<sup>th</sup>



### 2007/2008 OMAHA BOARD OF DIRECTORS

Kerry (President): [tkclark1@cox.net](mailto:tkclark1@cox.net)  
Kristen (President Elect): [klembke@fzacpa.com](mailto:klembke@fzacpa.com)  
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April (Secretary): [anarz@firstcomp.com](mailto:anarz@firstcomp.com)

Shelly (Past President): [mkapustka@cox.net](mailto:mkapustka@cox.net)  
Chris (Program Director): [ccarlson@areusgroup.com](mailto:ccarlson@areusgroup.com)  
Sarah (Communications Director): [sarahcarse@hotmail.com](mailto:sarahcarse@hotmail.com)  
Stephanie (Membership Director): [slaustin@kpmg.com](mailto:slaustin@kpmg.com)

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# MEMBER PROFILES

## *Becky Schnack*

Member For: 4 ½ years  
Graduated from: University of NE - Kearney  
Company: DLR Group  
Position: Controller  
Birthday: August 4th  
Hobbies: Playing volleyball, scrapbooking, spending time with friends/family  
Spouse/Pets/Kids: Not yet. . . .  
Most Exciting Event of the past Year: Nothing too exciting happened last year - my 30th birthday is coming up this year though.  
Favorite Ice Cream: Chocolate Chip Cookie Dough  
Favorite Movie: Don't have just one - 27 Dresses, How to Lose a Guy in 10 Days, Sweet Home Alabama, Ocean's 11.

## *Stacy Funk*

Member For: almost 10 years  
Graduated from: Simpson College  
Company: currently looking for a good one  
Position: CPA/Staff Accountant/Controller  
Birthday: February 18  
Hobbies: Boating, reading  
Spouse/Pets/Kids: Bryan, Meghan 6, Jarred 4 and Bradey 7 mos. - 3 labs-Kaleb, Kasey and Khloe  
Most Exciting Event of the past Year: building our dream house  
Favorite Ice Cream: Chocolate

## *Patty Keairnes*

Member Since: 1992  
Graduated from: UNL - BS, UNO - MBA  
Company: Medico Insurance Company  
Position: CFO  
Birthday: February  
Hobbies: Golf and reading books  
Spouse/Pets/Kids: Ken and Pongo  
Most Exciting Event of the past Year: Walt Disney World between Thanksgiving and Christmas  
Favorite Ice Cream: Chocolate Chip Mint  
Favorite Movie: Wedding Crashers



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## Article

### **We Asked “Y”: Survey of Gen Y Workers Sheds New Light**

Ever since members of Generation Y began entering the workforce, employers have been struggling to get a better sense of what motivates and inspires this unique group. To gain insight into the Millennial mindset, Robert Half International and Yahoo! HotJobs went straight to the source, commissioning a national survey of more than 1,000 workers ages 21 to 28. Based on those findings, here are tactics that can help you recruit and retain Gen Y employees:

**Offer competitive compensation.** Gen Y survey respondents said salary is their single most important job consideration. Moreover, 33 percent of those polled said financial security is their top career concern, followed by job stability (25 percent) and career satisfaction (23 percent). And when asked what factors would most influence them to leave one job for another, “higher pay” topped the list, beating out advancement opportunities, more interesting work, better work environment, shorter commute and more prestigious job title.

To ensure that your compensation standards are above or at least on par with competitors in your region and industry, use resources such as the Department of Labor’s Bureau of Labor Statistics and the annual *Salary Guides* from Robert Half International.

**Keep your door open.** Gen Y grew up with ongoing supervision and validation

from authority figures. Many will likely look for similar guidance and frequent feedback from you. In fact, 35 percent of Millennial workers surveyed said they want to communicate with their bosses several times a day, while 25 percent want to touch base at least once a day. Given their communication needs, consider giving periodic “spot reviews” as tasks and projects are completed instead of waiting until annual-review time to offer assessments.

**Pay attention to perks.** In addition to healthcare coverage and retirement plans, perquisites such as in-house training opportunities, paid time off to attend professional development events, flexible scheduling, recognition programs and mentoring initiatives all appeal to Gen Y. Because nearly three-quarters of respondents said it’s likely they will return to school to obtain another degree, consider starting (or expanding) tuition-reimbursement programs.

*Accountemps is the world’s first and largest temporary staffing service specializing in the placement of accounting, finance and bookkeeping professionals. The company has more than 360 offices worldwide, and offers online job search services at [www.accountemps.com](http://www.accountemps.com).*

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