

# The Bulletin

A monthly publication of Omaha Chapter #101

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Publisher: Casandra Jimenez

## August Meeting Info

- Tuesday, August 9th  
5:30pm
- Fernando's (114th and Dodge)
- **Please RSVP by Monday August 8th!**
- Please register for this event at:

[http://  
aswaomaha.eventbrite.com](http://aswaomaha.eventbrite.com)

You may choose to pay online or at the door when registering online.

If you prefer to make reservations by email or phone, please contact:  
**Janet Redick** at  
[jlredick@cox.net](mailto:jlredick@cox.net) or at  
402-572-6639

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## PRESIDENT'S MESSAGE

Welcome to a new year for ASWA!! I am excited to be serving as your president this year and look forward to seeing everyone at the meetings and especially at the Regional Conference we are hosting in June. I want to thank Annette Wells and Stephanie Setlak for all the work they have put into the planning for the conference so far and all the work they will be doing over the next several months to make sure that we have a successful conference. I hope that all members will volunteer for some part of the conference. It will only be successful if we all pitch in. So let's show our enthusiasm for ASWA by contacting Annette and Stephanie and volunteering our time and

efforts.

We have some great programs arranged for this year. Lisa Brannan did such a great job last year with programs that we asked her to repeat her term as Director of Programs. April Nerz and Lisa were instrumental in opening talks with ICAN executives who will be presenting at our December meeting and helping us with the Regional Conference. We will also be hearing from Cy Wakeman at our Public Relations dinner in November. If you have never heard Cy talk, you are missing a great speaker. You may want to read her book in advance if you can ("Reality Based Leadership"). I guarantee

the evening will be both educational and entertaining.

And of course, we are underway with our first presentations for the Financial Literacy Program. Kristen Lembke, Annette Wells, and Christi Olsen have been spearheading this program and will be contacting our members for help with the future classes. We are working with the Lydia House for this program and it has had great acceptance the first two weeks.

Keep up the good work everyone and thanks for making this a great organization.

Karen Hosier, MBA  
**President 2011 - 2012**

### A word from our new Regional Director:

My name is Kris Culliton and I am going to be your Regional Director for the upcoming year. I joined the Wichita Chapter in the late 1990's, and this will be my second full term acting as a Regional Director. I am also serving my first year as a Director on the ASWA Educational Foundation. I have just gotten back from the North Central Regional Conference in Ames, IA. The conference was fantastic, and has left me re-energized and ready to go.

I have been fortunate enough to meet several of your chapter leaders and members at the various conferences over the last few years. I am definitely planning on attending your regional conference in 2012. You were such a fun group to be around, I will be excited to see what kind of great CPE and fun events you will come up with. Please let me know if there is anything that I can help you with. I will also be attending as a Director on the ASWA Educational Foundation, and I anticipate I will be assisting with the fund raising that goes along with these events.

As your chapter's RD, it is my job to be the communication link between the chapter and the National Board. I am here to help your chapter grow, thrive, and meet your goals.

Just a reminder, please put the Annual Conference for Women in Accounting on your calendars. I would personally encourage all your members to attend. It is being held from October 24-26 in Charlotte, NC. It is a great opportunity to network with fellow ASWA members from all over the country and to get wonderful CPE at an affordable price.

Please let me know if you have any questions, or if you need some help convincing your employers that this is an extremely beneficial conference for you to be part of. Please feel free to email or call me with any questions or concerns that you have. I am here to help the Chapter and their members have a great ASWA experience so that you want to share with all accounting and finance professionals.

September Bulletin information deadline is Friday, August 26th! Contact the chapter at [aswaomaha@gmail.com](mailto:aswaomaha@gmail.com)!

**2011 - 2012 Board of Directors**

- President:** Karen Hosier, MBA
- Past President:** Chris Carlson, CPC, MBA
- President Elect:** April Nerz, CIA
- VP of Program:** Lisa Brannan
- VP of Membership:** Tiffany Carpenter
- Treasurer:** Gail Endorf
- Secretary:** Amy Thompson, CPA
- Communications Director:** Casandra Jimenez

<http://aswaomaha.eventbrite.com>

[www.aswaomaha.org](http://www.aswaomaha.org)

[aswaomaha@gmail.com](mailto:aswaomaha@gmail.com)

**FOOTNOTES:**

- FOR IRS UPDATES AND CPE OPPORTUNITIES, SEE OUR LINKEDIN PAGE > PROMOTIONS SECTION AT <http://www.linkedin.com/groupRegistration?gid=2040308>!
- Earn a free registration to the 2011 Annual Conference (formerly the Joint National Conference) in Charlotte, NC! Visit <http://www.aswa.org/PageDisplay.asp?p1=4503>
- For more conference details, visit <http://awscpa.org/2011conference/index.php>.



Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6 Financial literacy
7	8		10	11	12	13 Financial literacy
14	15	16 Financial literacy planning meeting	17 BOD meeting		19	20 Financial literacy
21	22		24	25	26	27 Financial literacy
28	29	30	31			

JOIN US ...  
 2011 Annual Conference for Women in Accounting  
 Charlotte, NC  
 October 24-26, 2011



**Questions?**  
**Comments?**  
**Suggestions?**

Reach your board at our new central email address [aswaomaha@gmail.com](mailto:aswaomaha@gmail.com)



Be sure to check out employment opportunities at our LinkedIn site under "Jobs"! If you are interested in posting a position, contact the chapter at [aswaomaha@gmail.com](mailto:aswaomaha@gmail.com).

## Committee Descriptions

### Communication (Bulletin, Roster, Advertising, Website, Publicity, Database, Brochure)

- Gather information for and create monthly Bulletin newsletter, annual brochure and bi-annual chapter roster
- Publicize events to local and regional media sources
- Solicit advertisers from local and regional businesses
- Ensure chapter website is updated
- Take photographs at chapter events
- Maintain chapter contact information database
- Direct all outside inquiries to the correct chair/board member
- Coordinate with all board members and committee chairs for any necessary information/documentation distributions

### Administrative Reporting (Bylaws, Long Range Planning, Admin Reporting, Compilation)

- Update chapter bylaws, evaluate compliance with national bylaws and communicate to membership as necessary
- Assist chapter President with Long Range Planning as necessary
- Summarize and consolidate committee goals and communicate results to Regional Director
- Assist with chapter compilation as necessary
- Host Mid-Year Goal Meeting

### Program (Menu, Education, Speakers, Hospitality)

- Communicate with meeting venues regarding meeting rooms and menus for all chapter and board meetings as necessary
- Solicit and secure speakers for all chapter meetings (includes CPE speakers)
- Submit speaker biographies to Communication Chair for monthly Bulletin publishing
- Make all necessary speaker arrangements for meetings (including equipment, meals, etc.)
- Send thank-you notes to speakers
- Submit CPE to State of Nebraska and ASWA
- Ensure all attendees receive CPE certificates as needed
- Submit technical articles to Communication Chair for distribution to membership
- Ensure online reservation system (Eventbrite) is updated; take any phone and email reservations
- Ensure meeting guests are greeted
- Check in all attendees and ensure payment is received
- Submit attendance list to Membership Chair to record member points

### Member Services (Member Points, Membership Applications, Host Guests, Chapter Development, Scholarships and Recruiting)

- Maintain member points for fiscal year
- Purchase gifts and other awards distributed at June meeting
- Coordinate with Annual Events chair regarding PR Dinner roses and other recognition items
- Acknowledge meeting and annual event guests
- Provide guests with any documentation needed
- Facilitate guest/member interaction/networking
- Follow up with guests after meeting attendance
- Follow up with non-renewing members (gather feedback if appropriate)
- Communicate member news to Communication Chair for Bulletin newsletter publishing
- Visit student organizations to promote ASWA and recruit members
- Coordinate with Communication Chair regarding distribution of flyers, scholarship applications, Bulletin
- Recruit other members for scholarship application review and evaluation
- Select chapter scholarship winners and present at the annual PR Dinner

### Annual Events (Student Recruiting/New Member Night, PR Dinner/Basket Raffle/Lady Vestey, Community Events, Surveys)

- Coordinate with other board members and committee chairs as necessary for the following:
- Publicize annual events
- Select and secure annual event venues
- Solicit and secure speakers
- Solicit and secure donations
- Solicit Lady Vestey nominations and select a winner
- Present Lady Vestey award at annual PR Dinner