

The Bulletin

A monthly publication of Omaha Chapter #101

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February Meeting Info

- JOINT MEETING with the AGA



- February 8th, 11:30am
- Scott Conference Center, UNO
For directions, click [here](#).
- \$25 (includes buffet lunch and dessert)
- **Please RSVP by Monday 2/7!**
- Please register and securely pay for this event via PayPal [here](#).

Please contact Sara Ransford with the AGA at sransford@ci.omaha.ne.us or 402-444-5345 with any questions.

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American Society of Women Accountants

PRESIDENT'S MESSAGE

LOVE IS IN THE AIR!

Whether you look forward to all the Valentine's Day hoopla (or dread it) treat yourself to some chocolate!

Thanks to all who participated in our online survey posted in last month's Bulletin. We received varied responses representing the range of our members' positions, tenure and areas of expertise. We did have overwhelming agreement

on our new central meeting location and prices...GO FERNANDO'S! We will share more details and ideas from the survey results and the mid-year planning session at our March meeting.

In the mean time, mark your calendars for the Regional Conference sponsored by the Des Moines chapter in Ames, IA on July 15-16, 2011. Several of us have already

committed to attend. This will be a great way to gain ideas for the Regional Conference our chapter will be hosting in June 2012. If you are interested in assisting with this event's venue or any committee, please contact a board member.

I look forward to seeing you at the joint meeting with the AGA group!

Chris Carlson, MBA, CPC
President 2010 - 2011

February Speaker Profile

Andrea Fredrickson, President, American Institute of Management, Inc. is a senior coach with over 15 years experience in training, management, and coaching. Her topic is Powerful Presentations.

When people speak of strong leaders, one characteristic stands out - the ability to communicate well. Audiences want presenters who can deliver a message which is useful, coherent, professional and sometimes entertaining. During our session we will address:

- The use of questions to engage audience members.
- Use of visual materials which enhance your program - not become the center of it.
- Techniques to address unacceptable behavior of group participants.

Calling all ASWA Omaha members!

This year's Nomination Committee is looking for volunteers interested in serving on the 2011-2012 Board of Directors and committees. The board meets monthly in addition to the regular monthly meetings, and committees meet as needed. **This is your opportunity to get involved and make a difference in our chapter.** We encourage self-nominations as well as nominations of someone you think would lead our chapter and core functions in the right direction.

If you are interested in getting more involved, please contact Annette Wells at awells@koskicpa.com or 402-445-4040.

Board Positions Available

- ♦ President Elect
- ♦ VP Program
- ♦ Secretary
- ♦ VP Membership
- ♦ Treasurer
- ♦ Communications Director

For more opportunities to volunteer and get involved, please review the committee descriptions on page three and contact a board member today!

Please send any information
you'd like included in the next
 edition of The Bulletin to April
 Nerz by February 17th!
anertz@cox.net

2010—2011 Board of Directors

President: Chris Carlson, CPC, MBA

Past President: Annette Wells, CPA, MPA

President Elect: Karen Hosier, MBA

VP of Program / Membership: Lisa Brannan

Treasurer: Terri Fuqua

Secretary: Amy Thompson, CPA

Communications Director: April Nerz, CIA

See the local website for contact information www.aswaomaha.org



www.aswa.org

<http://laswaomaha.eventbrite.com>

FOOTNOTES:

- FOR IRS UPDATES AND CPE OPPORTUNITIES, SEE THE BULLETIN EMAIL ATTACHMENTS. ADDITIONAL INFORMATION CAN BE FOUND AT OUR LINKEDIN PAGE > PROMOTIONS SECTION AT [http://www.linkedin.com/groupRegistration?gid=2040308!](http://www.linkedin.com/groupRegistration?gid=2040308)

February 2011

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1		3	4	5
6	7th RSVP for meeting	8th Joint lunch meeting w/ AGA @ Scott Conference Center, UNO			11	12
13		15	16	17th March Bulletin info due		19
20	21	22nd Board meeting		24	25	26
27	28					

Don't Forget!

- ALL fiscal year 2010-2011 regular meetings will be held at **Fernando's** at 114th and Dodge on the second Tuesday of each month unless otherwise noted.
- All board meetings will be held at the C&A Industries offices on the last Tuesday of every month unless otherwise noted.

See LinkedIn > Promotions for more details!

Training Audio Conference - February 16, 2011

2 CPE Hours Available!

THE YEAR IN REVIEW: AN ETHICAL PERSPECTIVE by renowned speaker Marianne Jennings

Professor Marianne Jennings is a member of the legal studies in business area of the Department of Supply Chain Management in the College of Business at Arizona State University and a professor of legal and ethical studies in business.

The wide range of cases allows for the discussion of ethical decision analysis -- help from a structured model for ethical decisions and, on occasion, those difficult conversations of confrontation. Please join us for two hours of lively discussion about this important and timely topic.

See Creighton University web site for directions to the Mike and Josie Harper Center for Student Life and Learning - Parking is available in the lots to the south and west of the Harper center.

Speaker: Marianne M. Jennings
 Date: Wednesday, February 16, 2011
 Time: 2:00 - 4:00 p.m.
 Location: Creighton University's Harper Building room 2060

Cost: Free
 CPE: 2 hrs

RSVP to Jude Lui by February 14, 2011

Direct: 402.533.7219

Email: jlui@opdp.com



Be sure to check out employment opportunities at our LinkedIn site under "Jobs"! If you are interested in posting a position, contact April Nerz at anertz@cox.net.

Committee Descriptions

Communication (Bulletin, Roster, Advertising, Website, Publicity, Database, Brochure)

- Gather information for and create monthly Bulletin newsletter, annual brochure and bi-annual chapter roster
- Publicize events to local and regional media sources
- Solicit advertisers from local and regional businesses
- Ensure chapter website is updated
- Take photographs at chapter events
- Maintain chapter contact information database
- Direct all outside inquiries to the correct chair/board member
- Coordinate with all board members and committee chairs for any necessary information/documentation distributions

Administrative Reporting (Bylaws, Long Range Planning, Admin Reporting, Compilation)

- Update chapter bylaws, evaluate compliance with national bylaws and communicate to membership as necessary
- Assist chapter President with Long Range Planning as necessary
- Summarize and consolidate committee goals and communicate results to Regional Director
- Assist with chapter compilation as necessary
- Host Mid-Year Goal Meeting

Program (Menu, Education, Speakers, Hospitality)

- Communicate with meeting venue(s) regarding meeting rooms and menus for all chapter and board meetings as necessary
- Solicit and secure speakers for all chapter meetings (includes CPE speakers)
- Submit speaker biographies to Communication Chair for monthly Bulletin publishing
- Make all necessary speaker arrangements for meetings (including equipment, meals, etc.)
- Send thank-you notes to speakers
- Submit CPE to State of Nebraska and ASWA
- Ensure all attendees receive CPE certificates as needed
- Submit technical articles to Communication Chair for distribution to membership
- Ensure online reservation system (Eventbrite) is updated; take any phone and email reservations
- Ensure meeting guests are greeted
- Check in all attendees and ensure payment is received
- Submit attendance list to Membership Chair to record member points

Member Services (Member Points, Membership Applications, Host Guests, Chapter Development, Scholarships and Recruiting)

- Maintain member points for fiscal year
- Purchase gifts and other awards distributed at June meeting
- Coordinate with Annual Events chair regarding PR Dinner roses and other recognition items
- Acknowledge meeting and annual event guests
- Provide guests with any documentation needed
- Facilitate guest/member interaction/networking
- Follow up with guests after meeting attendance
- Follow up with non-renewing members (gather feedback if appropriate)
- Communicate member news to Communication Chair for Bulletin newsletter publishing
- Visit student organizations to promote ASWA and recruit members
- Coordinate with Communication Chair regarding distribution of flyers, scholarship applications, Bulletin
- Recruit other members for scholarship application review and evaluation
- Select chapter scholarship winner(s) and present at the annual PR Dinner

Annual Events (Student Recruiting/New Member Night, PR Dinner/Basket Raffle/Lady Vestey, Community Events, Surveys)

- Coordinate with other board members and committee chairs as necessary for the following:
- Publicize annual events
- Select and secure annual event venues
- Solicit and secure speakers
- Solicit and secure donations
- Solicit Lady Vestey nominations and select a winner
- Present Lady Vestey award at annual PR Dinner