

### **President's Message**

Wow! Here we are in July starting a new year of ASWA! I hope all of you are as excited about the upcoming year as I am. I think the Regional Conference was a big catalyst because I found myself jotting down ideas and planning notes for this year all through the conference. We had so many new members join last year who really want to get involved, making this a very exciting time for our chapter.

What a great speaker we had for our June meeting, and such a timely topic for our Installation of Officers! I found it very inspiring as I start my year as President of the Omaha Chapter. I hope it inspired you as members to get involved this year when someone asks you to share your own unique style of leadership. (See the committee update later in this bulletin :) Speaking of leadership, it was so nice to see such a large group of members receive Outstanding Participation awards. Keep up the great work!

Just a couple of program notes as we get ready for the new year. The July meeting will be a Planning/Procedure meeting. Please see the details later in this bulletin. The program for 2004-2005 is currently being put together, but you can mark your calendars for the first regular meeting of the year, August 18. Jim Karnik from OPPD will be presenting a state tax update, definitely a hot topic. This will be an evening

meeting, beginning with networking and cocktails at 5:30. All regular meetings will be held at the Champions Club again this year. The Public Relations Dinner, to be held November 17, will be at the Omaha Country Club. Much more information will be forthcoming as the program is finalized.

Here's to a great 2004-2005 year for the Omaha chapter! I look forward to working with each of you to make your ASWA membership a great experience for you!

***Kelly Martinson***  
***President 2004 - 05***



### **Committee Update**

There are a few committees left with NO members volunteering at all, and plenty of room on virtually ALL committees for more members to get involved! The primary open spots are as follows: Bulletin; Publicity; Mentorship. I'd be happy to give you more details on each of these.

Getting involved with a committee is the single best action you can take to get more out of your membership in ASWA, and meet some great women along the way. Please take a moment to consider where you might fit best.

## Committee Planning Meeting

**When:** July 21, 2004

**Where:** Lutz & Company PC,  
11837 Miracle Hills Drive

**Time:** 6:00pm

Rather than our regular meeting, we will hold a Planning/Procedures meeting. Each committee will have a chance to meet individually, working on setting goals and getting to know each other. Those who served on a committee last year have been asked to help transition their role to their successor. Everyone is invited to attend. Please RSVP directly to Kelly Martinson at [kmartinson@lutzcpa.com](mailto:kmartinson@lutzcpa.com) or via phone at 827-2054.

### Article

Merry Meyers from Accountemps submitted the following article.

#### Developing an Effective Internship Program

If you are looking to fill some junior-level gaps at your workplace but cannot find qualified job candidates for the position, you may want to tap a different talent pool: college interns. Hiring interns helps companies fill needs while “auditioning” potential employees.

Here are some guidelines on structuring a program from which both the employer and interns will benefit:

- **Hire strategically.** Since the potential intern will be doing entry-level work much of the time – often for low wages or academic credit – interest, enthusiasm and motivation are important criteria to keep in mind when hiring.

- **Consider what interns have to gain.** The more rewarding the internship you offer, the more (and better) candidates you are likely to draw.

Interns want the chance to “test-drive” a potential career, network and ultimately gain marketable skills.

- **Follow a plan.** Develop a program that initially exposes interns to a variety of projects. Once an intern’s strengths and interests become apparent, you can match that person’s duties to his or her talents.

- **Provide mentors.** Interns may require more day-to-day guidance than most busy managers can provide. Assigning a junior-level mentor or “point person” to oversee an intern’s work can help the program run more smoothly. Mentoring interns also enables professionals to enhance their own leadership skills.

- **Keep interns engaged.** As with any other employee, it is important for interns to be included and recognized. Invite interns to staff functions, from meetings to birthday celebrations, to make them feel more a part of your team. Also, reward their accomplishments and thank them for their efforts.

- **Invite feedback on the program.** Sit down with your interns at regular intervals to assess what works best and what could be improved. You can also request written feedback that will help you further refine the program for the future.

**ASWA  
BOARD OF DIRECTORS  
&  
COMMITTEE CHAIRS AND SUB-CHAIRS  
FOR 2004-2005**

**PRESIDENT:** **KELLY MARTINSON**  
President Elect: Kristen Van Foeken  
Past President: Pam Fischer  
Vice President: Deyna Rouse- Administrative Reporting Co-Chair  
Treasurer: LaTonya Bennett  
Secretary: Linda Stehno  
Directors: Teri Fuqua – Membership Co-Chair  
Shelly Lashinski- Program Co-Chair  
Kay Myers –Communication Co-Chair

**Communication:** **Marcile Katt**  
Bulletin:  
Roster: Krista Meisinger  
Website: Elaine Clark  
Publicity:  
Database: Patty Keairnes

**Admin. Reporting:** **Kristen Van Foeken**  
Bylaws: Elaine Clark  
Long Range Plan: Pam Fischer  
Admin. Reporting: Kristen Van Foeken  
Internal Audit:

**Program:** **Stacy Funk**  
Education/Leg: Kim Mead  
Speakers: Inez Runnels  
Hospitality: Tricia Riggins/Kerry (Baumgart) Clark  
Brochure: Cindy Alharithy

**Membership:** **Chris Carlson**  
Member Services:  
Points: Annette Swartz  
Member Mentorship:  
Membership: Laura McMillan  
Guests: Doreen Blakely/Ruth Schneider  
New Members: Suzie O'Donnell  
Drive: Tami Gast/Stacy Olson  
Student Activities: April Clem  
Student Recruiting/Ngt: Jackie Joaquin/Ginger Parker  
Basket Raffle: Keeley Lammers/Jessica Ward  
Scholarships: Paula Eastman  
Public Relations:  
Dinner: Virginia Klug/Stephanie Setlak  
Community Events: Linda Aust  
Lady Vestey: Betty Dudzik  
Chapter Development: Pam Fischer

**OMAHA CHAPTER 101**  
**AMERICAN SOCIETY OF WOMEN ACCOUNTANTS**  
**June**  
**Regular Meeting Minutes**  
**June 16, 2004**

**CALL TO ORDER:**

The June meeting of the Omaha Chapter of the American Society of Women Accountants for the fiscal year 2003-2004 was held at the Champions Club, Omaha, Nebraska. Pam Fischer, President, called the meeting to order at 7:11 p.m.

**MINUTES:**

The minutes of the April meeting were published in the May Newsletter. Motion for approval of the minutes by Deyna Rouse; seconded by Cathy Carey; motion approved.

**QUORUM:**

A quorum was present.

**ATTENDANCE:**

There were 34 members and 4 guests present at the meeting. Total attendance was 38.

**CORRESPONDENCE:**

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**PROGRAM:**

Our speaker today was Dr. Lynda Lakin, Vice-President of Clarkson College who spoke about "Powerful Leadership".

**TREASURER'S REPORT:** Linda Stehno

We have a year to date net income of \$3,040.23. Our checking account balance is \$8,564.69 and the CD balance is \$28,785.26. We had a \$1,200 profit from the Regional Conference held in May.

**COMMITTEE REPORTS:**

- ***ADMINISTRATIVE REPORTING:*** Patty Keairnes / Sara Snyder.

*Administrative Reporting:*

*Bylaws:*

*Internal Audit:*

*Long Range Planning:* A Committee Planning Meeting is scheduled for July 21st. Watch for more information on this event in the July bulletin.

- ***COMMUNICATIONS:*** Marcile Katt / Tami Gast

*Bulletin:* The next bulletin deadline is June 25, 2004.

*Publicity:*

*Roster:*

*Website:*

**OMAHA CHAPTER 101**  
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**June**  
**Regular Meeting Minutes**  
**June 16, 2004**

- **MEMBER SERVICES:** Deyna Rouse / Kristen Van Foeken

Chapter Development:

Membership:

Member Services:

Public Relations:

Student Activities:

- **Hospitality/Program:** April Clem / Stacy Funk

Education/Legislation: An education seminar is scheduled for Tuesday, August 10th at Creighton University in Omaha. A second education seminar is planned on Tuesday, August 17<sup>th</sup> at the University of Nebraska at Kearney. Inexpensive CPE events will be featured. More details will be available in the upcoming monthly bulletin.

Program:

Hospitality: The next meeting will be held on August 18, 2004.

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*WOMAN OF ACHIEVEMENT AWARD:*

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**OLD BUSINESS:**

**NEW BUSINESS:**

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Motion to adjourn was made at 7:17 p.m. by Elaine Clark and seconded by Annette Swartz, motion approved.

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**Kay Myers**  
**Secretary 2003-2004**

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**Pam Fischer**  
**President 2002-2003**