

President's Message

I can't believe that it has been a whole year since I was installed as the 2007-2008 chapter president. It was a very busy year that seemed to just fly by! Thank you to everyone that served on a committee, helped out, and attended our chapter's events over the past year. Our chapter would not be the success it is without each and every one of you.

I have enjoyed tremendously serving as the chapter president. It has given me the opportunity to get to know many of our members and grow professionally and personally. Being a part of this organization for the past 6 years has been wonderful and I can not wait to continue on after my presidency is done!

Looking ahead to next year, I'm very excited for our chapter's future. We have a fantastic board slated for next year. If you are interested in becoming more involved with our local chapter or in continuing your local chapter involvement, please contact any board member or Kristen Lembke at klembke@fzacpa.com.

Remember you don't have to be a board member or a committee head to be actively involved in this organization. ASWA offers so many different ways to be involved. One such event occurs on the national level, the 2008 JNC is scheduled to be held at the Fairmont Hotel in Dallas, Texas. Last year's convention in Orlando was a wonderful time where I got to not only get that needed cpe but also network with other chapter leaders and members. It is truly something I can not wait to attend again; just not this year with our baby boy coming in late

August. Additional information can be found at www.aswa.org.

For everyone that attended the May's meeting with Dr. Mark Taylor, I hope that you had a great time and found his topic to be of great interest. He is just one of the many great accounting professionals that we have in Omaha and we hope to continue bringing quality speakers like him to our meetings. If you have any speaker suggestions or would like to be a speaker yourself, you can contact Chris Carlson or Theresa Leigbott.

Don't forget our next meeting is on June 18th and is our officer installation and membership recognition night. This is a wonderful opportunity to celebrate this past year's accomplishments, and look forward to our chapter's future. I hope to see you all at Champions Run for dinner!!

Kerry Clark

President 2007 – 2008

MEMBER RECOGNITION AND OFFICER INSTALLATION MEETING

Time: 5:30 pm
Menu: 3 course meal
Date: June 18th
Cost: \$25.00
Location: Champions Run
13800 Eagle Run Drive
Reservations: djuhlin@hemphillstaffing.com
or 334-4841 Ext. 241 by noon
on Friday June 13th

2007/2008 OMAHA BOARD OF DIRECTORS

Kerry (President): tkclark1@cox.net
Kristen (President Elect): klembke@fzacpa.com
Stephanie (Vice President): ssetlak@cox.net
Debbie (Treasurer): dzadina@fzacpa.com
April (Secretary): anarz@firstcomp.com

Shelly (Past President): mkapustka@cox.net
Chris (Program Director): ccarlson@aureusgroup.com
Sarah (Communications Director): sarahcarse@hotmail.com
Stephanie (Membership Director): slaustin@kpmg.com

Local Website: www.aswaomaha.org

National Website: www.aswa.org

Member Profiles

Theresa Kokesh

Member For: 3 Years
Graduated from: UNO
Company: Grubb & Ellis/Pacific Realty
Position: CFO
Birthday: April 21,????
Hobbies: Traveling, shopping, entertaining
Spouse/Kids: Spouse-Mike, Daughters-Emily (7), Elizabeth & Ashley (4)
Most Exciting Event of the past Year: Disney vacation with the kids
Favorite Ice Cream: Brownie nut fudge
Favorite Movie: Meet the Parents

Shannon Allen

Member For: 6 Months
Graduated from: Currently finishing Bachelors in Accounting will complete in November
Company: Baas & Associates
Position: Staff Accountant
Birthday: September 7, 1980
Hobbies: Taking pictures, reading and making slideshows
Spouse/Kids: Husband of almost 4 years, Marc & Twins 1 year old Sean & Kylie
Most Exciting Event of the past Year: Twins turning 1
Favorite Ice Cream: Chocolate
Favorite Movie: Fried Green Tomatoes, Foul Play, Seems Like Old Times, I like the early 80 movies :)

Annette Wells

Member For: 3 years
Graduated from: Doane College
Company: Koski Professional Group
Position: Tax, CPA
Birthday: January 7th
Hobbies: Chasing Cornelius, Sewing, Reading
Spouse/Kids/Pets: Travis (husband), Cornelius (son), Ginger (dog)
Most Exciting Event of the past Year: Projects, Projects and more Projects around the house. Every time one is complete, it is an exciting event.
Favorite Ice Cream: McDonald's Soft Serve (my new addiction)
Favorite Movie: Miss Congeniality

Heather Banta

Member For: over 2 years
Graduated from: UNL
Company: Frankel Zacharia LLC
Position: Audit Senior
Birthday: August 18th
Hobbies: Reading, writing, spending time with my friends and family
Most Exciting Event of the past Year: Two weeks in London and Paris in July 2007. Moving to Omaha (from Lincoln) in May 2008.
Favorite Ice Cream: Breyer's Mint Chocolate Chip
Favorite Movie: Little Miss Sunshine

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Article

Fit the Description: How to Write Compelling Job Descriptions

There's much more to writing a job description that will serve as the basis for a job ad than simply providing a laundry list of tasks and requirements. Your goal should be to capture the essence of the open position and sell the advantages of working at your firm. Basic components include the position's job title and department, a summary of key responsibilities, and the preferred experience, skills and educational background you seek. Here are some more detailed tips on crafting strategically written, persuasive job descriptions:

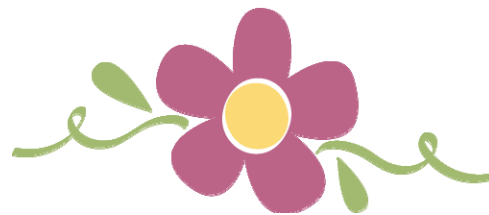
Focus on clarity. Outline the general scope of the work in a clear, concise and orderly fashion. While certain higher-level accounting and finance positions will require more detail than others, verbose and convoluted job descriptions generally turn off job seekers. Write tight, prioritize responsibilities and avoid going into the minutia of every aspect of the job.

Don't look back. Don't focus on a job's history when writing a description. Instead, identify what the position will require now and in the near future. Assess your team's current mix of strengths and weaknesses, and look for opportunities in the new position to fill skills and knowledge gaps.

Be flexible. Don't paint yourself into a corner by writing a job description that is too rigid or lofty. Remember that what you prefer in an ideal candidate — such as an advanced academic degree — may not be what is required to effectively fulfill the role. This is particularly true when you factor in work experience and professional accomplishments.

Zero in on soft skills. Accounting and finance professionals have always needed strong technical skills to be successful. Today, however, soft skills also are critical. A job description emphasizing communication, negotiation and team-building abilities, for example, will help you establish clear expectations and attract the right candidates.

Accountemps is the world's first and largest temporary staffing service specializing in the placement of accounting, finance and bookkeeping professionals. The company has more than 360 offices throughout North America, South America, Europe and the Asia-Pacific region, and offers online job search services at www.accountemps.com.



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