

# American Society of Women Accountants

The Bulletin



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## 2009-2010 Board of Directors

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**National Website:** [www.aswa.org](http://www.aswa.org)  
**Omaha Website:** [www.aswaomaha.org](http://www.aswaomaha.org)  
**Eventbrite:** <http://awaomaha.eventbrite.com>



## PRESIDENT'S MESSAGE

It is amazing how quickly the year has gone by! ASWA still has a very strong program for the remainder of the year, and we are excited to see you! In March we will be exploring the world of economics, and in April we will explore our creative side with a unique jewelry making opportunity. In May and June we will wrap up our year by honoring what makes ASWA special. May is our scholarship recognition night. We will be honoring our scholarship recipients and their achievements. In June we will recognize the next year's slate of officers and give a warm thanks to the women who served on this year's board.

We look forward to seeing you this Spring!

*Annette Wells*  
*President 2009-2010*

## March Lunch Meeting

**Date:** Tuesday, March 9, 2010

**Time:** 11:30 a.m.

**Location:** Olive Garden, 7505 Dodge Street

**Cost:** \$15.00

**Reservations:** by Friday March 5<sup>th</sup> to <http://aswamarch2010meeting.eventbrite.com/>

**Menu:** limited Olive Garden menu

**Speaker:** Roger B. Butters, Ph.D. (see bio below)

**Topic:** Finance

**Dr. Roger B. Butters**, the President of the Nebraska Council on Economic Education, is a dynamic leader, lecturer and advocate for economic and financial literacy education. As an Assistant Professor of Economics at the University of Nebraska-Lincoln and a Professor for the Foundation for Teaching Economics, Dr. Butters has taught in both the public and private sectors. His qualifications include a background in financial markets and international trade, traditional classroom teaching and extensive experience in online teaching and coursework development. Dr. Butters has been invited to teach seminars on economics and international finance at universities around the United States, Europe, and China. Dr. Butters recently lectured in São Paulo, Brazil and Sydney, Australia as part of the Goldman Sachs Leadership Institute and at the Free Market Forum at Hillsdale College. His primary research interests are in the fields of Economic Education, International Finance and Growth. He is a contributor and evaluator of the "Is Capitalism Good for the Poor?" curriculum and a 2007 recipient of the Lincoln Business Journal's 40 under 40 award.

## SAVE THE DATE - GIRL'S NIGHT OUT

Join us on April 20<sup>th</sup> at Adventure in Art located at 6001 Maple Street in Benson. We will be making jewelry, having wine and cheese and then going to the Pizza Shoppe across the street for pizza and beer. More details to follow in the April bulletin.

## ASWA Corner

*This is a continuing series of articles to introduce our members to the many aspects of ASWA.*

Soon the nominating committee will announce the 2010 – 2011 slate of officers. The next step in preparing for the 2010 – 2011 year is to form committees. The Chapter is not run by the board alone. The members are key to ensuring the Chapter runs smoothly.

There are many reasons to belong to ASWA. One is networking. Another is the opportunity for professional development. Often, as accountants, we are assigned the treasurer's position in the various organizations that we belong to. ASWA gives you the chance to develop your writing, presentation, organizational, time management skills and much more.

Even if you don't have much time to devote to being on a committee there are many small tasks to be completed during the year. You can volunteer to introduce a speaker. You can check in members at a meeting. You can help with the basket raffle.

While it may be comfortable to repeat a committee position year after year, consider breaking out of your comfort zone and trying something different. Challenge yourself to join a new committee. Not only will you be helping your Chapter, you will be developing new skills that you can use at work. ASWA allows you to develop new skills without fear of criticism or failure. How many jobs give you that option?

Start thinking about what skills you want to develop next year. We each have a part to play in shaping the future of our Chapter. What will your part be?

## FOUR SIMPLE STEPS TO UPDATE YOUR RESUME

by Deborah Walker, Certified Career Management Coach

1. Identify your new career objection.

If you're dissatisfied with your current job this is the time to ask why. Before making any changes to your resume ask yourself the following questions:

- \* What part of my job would you rather not do in my next position?
- \* What skills, tasks or responsibilities would I like to continue in my next job?
- \* What other industry might I use my skills?
- \* What other occupation might I apply my skills?

Your response to these questions will shed light on the changes in your career path. Write out your answers and do a reality check to see how likely you are to obtain your new career direction.

2. Get rid of the old to make room for the new information.

Your new resume should reflect your current career direction. The first resume rule says that everything within your resume should relate to your career direction. This means you may need to delete information about outdated technology. You may also need to weed out old responsibilities that you no longer want to perform. If your resume includes special training or certifications that are no longer needed take them off as well.

Additionally, check your accomplishments from earlier years. If they do not support your career objection either delete or adjust them to relate. You might even need to take off your earliest employment entries if they represent a completely different career path.

3. Add your most recent employment entry.

Write your current employment entry in light of your new career focus. Do not include responsibilities that you do not wish to perform in your next job. Include only what you want to continue to do. Use job postings as a guide for key words that you'll need to use as verbiage. Job postings also provide clues to transferable skills, technology and education that you'll want to include.

4. Add the final touch, accomplishments.

No resume is complete without accomplishments. They are the talking points of your resume. Even if the past year hasn't been as productive or positive as the past, find something to brag about. Think back on the challenges of the past year and how you solved them. Did you find a way to save time, cut costs or improve performance? Those are your accomplishments. They tell perspective employers that you are a problem solver for today's difficult business environment. If your goal is an internal promotion your accomplishments remind your employer of the value you bring to the organization.

Once you've updated your resume you'll be ready for any opportunity that comes your way. This may be your season for advancement. change or transition - get ready for it!