

# The Bulletin

A monthly publication of Omaha Chapter #101

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## November CPE Event & Meeting Info

- Tuesday November 8th
- 1:00—5:00 CPE Seminar
- 5:00 Networking Cocktail Hour & Basket Raffle Fundraiser
- 6:00 Dinner
- Omaha Country Club
- **Please RSVP by Thursday November 3rd**
- Please register for this event at:

[http://  
aswaomaha.eventbright.com](http://aswaomaha.eventbright.com)

You may choose to pay online or at the door when registering online.

If you prefer to make reservations by email or phone, please contact Virginia Klug at [vklug@omahacc.org](mailto:vklug@omahacc.org) or at 402-577-3007

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## American Society of Women Accountants

### PRESIDENT'S MESSAGE

As I write this message, I am mentally packing and looking forward to attending my first ever ASWA National Conference. This year it is in Charlotte, North Carolina. There will be 4 of us from the Omaha chapter attending this 3 day event. I am really looking forward to networking with other chapters, talking about our successes, their successes, our challenges and their challenges. This will be a great opportunity to find out

what's working for others and to brainstorm about how we can incorporate these great ideas into our chapter. We are focusing this year's programs in a slightly different direction than in the past – offering more non-accounting related topics, but information at the same time that is critical in any estate planning or personal planning. We had a great discussion at the end of October's meeting about senior

care. As a way to further this discussion, we are planning an informal discussion time for Omaha ASWA members to get together to share their experiences and ideas. We will keep you posted as this develops.

Keep the networking going and enjoy this beautiful fall weather.

**Karen Hosier, MBA**  
President 2011 - 2012

The Omaha Chapter of the American Society of Women Accountants *invites you to a Continuing Professional Education Seminar & Annual Public Relations Dinner Tuesday, November 8th at the Omaha Country Club*

#### CPE Seminar

1 p.m. to 5 p.m.

1:00 pm "State Tax Issues: Stacy Watson, Tax Partner, Lutz & Company

2:00 pm "Business Risk: the Case for Disaster Recovery/Business Continuity" Jim Pomeroy, Director of Information Technology, Seim Johnson

3:00 pm "Small Family Business Estate Planning" Mike Sullivan, Partner and Jesse Sitz, Associate, Baird Holm

4:00 pm "Be the CEO of Your Career" Chris Carlson, Regional Manager, Aureus Group \$50 per person

**RSVP deadline is Thursday, November 3rd.**

#### Annual Public Relations Dinner

Networking Cocktail Hour and Basket Raffle Fundraiser at 5:00 p.m.

Dinner at 6:00 p.m.

Speaker: **Cy Wakeman**

*"Ditch the Drama: Reality-Based Leadership"*

Tickets are \$45 or purchase a table of eight for \$350

**Registration deadline is Thursday, November 3rd**

For more information please visit our website [www.aswaomaha.org](http://www.aswaomaha.org) or contact: Virginia Klug ([vklug@omahacc.org](mailto:vklug@omahacc.org)) 402-577-3007.

C/O Virginia Klug  
6900 Country Club Road  
Omaha, NE 68152

December Bulletin information deadline is Friday, November 25th! Contact the chapter at [aswaomaha@gmail.com](mailto:aswaomaha@gmail.com)!

**FOOTNOTES:**

- **SAVE THE DATE** postcards for the June 8th and 9th 2012 Regional Conference will be mailed and emailed soon! If there is someone you would like included in the mailing, please email their contact information to Stephanie at [aswaomaha@gmail.com](mailto:aswaomaha@gmail.com). Thank you!
- **SCHOLARSHIPS** are available now through the ASWA Foundation for professional certifications and CPA review courses - the deadline for both is November 1st, so visit [www.aswa.org/foundation](http://www.aswa.org/foundation) today to apply!

**2011 - 2012 Board of Directors**

- President:** Karen Hosier, MBA  
**Past President:** Chris Carlson, CPC, MBA  
**President Elect:** April Nerz, CIA  
**Vice President:** Julie Gerken, CPA  
**VP of Program:** Lisa Brannan  
**VP of Membership:** Tiffany Carpenter, MBA  
**Treasurer:** Gail Endorf, CPA  
**Secretary:** Amy Thompson, CPA  
**Communications Director:** Rita Main, CIA, MPA

[www.aswaomaha.org](http://www.aswaomaha.org)      [aswaomaha@gmail.com](mailto:aswaomaha@gmail.com)  
<http://aswaomaha.eventbrite.com>



Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	CPE Seminar & Public Relations Dinner				
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			



Be sure to check out employment opportunities at our LinkedIn site under "Jobs"! If you are interested in posting a position, contact the chapter at [aswaomaha@gmail.com](mailto:aswaomaha@gmail.com).

We are excited to announce that our keynote speaker for the Regional Conference will be Rob Quillen, author of *Why Wait?*. On September 10, 2001, Rob had a chance meeting day that changed his life forever. Ten years later, *Why Wait?*, his personal 9/11 story of fulfilling a young boy's dream from tragedy, is an inspiration for everyone to help change other people's lives. His book was recently released on [amazon.com](http://amazon.com) and [barnesandnoble.com](http://barnesandnoble.com), and sends a powerful message to everyone who reads his book. All of us have an amazing opportunity to help other people's dreams come true. We all have the ability to make a difference in someone's life - so, *Why Wait?* Start helping to change another's life today. <http://www.robquillen.com/>

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## 2012 Regional Conference Sponsorship

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The American Society of Women Accountants (ASWA) is the home for professional women in accounting and finance, providing opportunities for leadership, networking, and continuing education on a local and national level. We are excited to announce the Omaha Chapter of ASWA will be hosting the 2012 South Central Regional Conference on June 8th and 9th 2012 at the Scott Conference Center. The 2012 South Central Regional Conference is an opportunity to educate the marketplace and the academic arena about ASWA as well as offer educational and networking opportunities. The conference will host approximately one hundred influential women from Nebraska, Iowa, Kansas, Missouri, and many other states. Our chapter would like to offer you and your organization the opportunity to sponsor the conference to help us defray the cost of holding this event. There are five levels of sponsorship to fit your organization's level of support. Attached is additional information about the sponsorship levels and a registration form. Please consider our request to be part of this great event. If you have any questions or would like additional information about this event, please contact us at [aswaomaha@gmail.com](mailto:aswaomaha@gmail.com) or by phone at 402-445-4040.

Sincerely,  
Annette Wells & Stephanie Setlak  
Co-Chairs 2012 Regional Conference

### 2012 ASWA Regional Conference Sponsorships Levels

#### **Diamond (\$3,000)**

Diamond sponsors choose to be the exclusive sponsor of either the Friday morning keynote or Friday's midday keynote. Additional Diamond sponsor benefits will include:

- ▶ Introduce the keynote speaker
- ▶ Sponsor name and logo listed on slides before conference and during breaks
- ▶ Sponsor name and logo printed in conference program
- ▶ Recognition on conference schedule ; ex: "ABC Company Keynote"
- ▶ Exhibit Table on Friday
- ▶ Two free conference registrations
- ▶ Guest pass to Friday night social event
- ▶ Copy of attendee list and contact information
- ▶ Full page ad in program
- ▶ Logo on ASWA Omaha website

#### **Platinum (\$1,000)**

A platinum level sponsor is the exclusive sponsor for one of two events: Friday's lunch or Saturday's morning keynote.

Platinum level sponsors enjoy these additional benefits:

- ▶ Introduce keynote speaker
- ▶ Sponsor name and logo listed on slides before conference and during breaks
- ▶ Sponsor name and logo in printed conference program
- ▶ Recognition on conference schedule; ex: "ABC Company Keynote"
- ▶ Exhibit Table on Friday
- ▶ Half page ad in program
- ▶ Guest Pass to Friday Night Social Event

#### **Gold (\$500)**

- ▶ exclusive sponsorship for one of four events: Friday breakfast, Saturday breakfast, Saturday lunch, Friday snack break.
- ▶ Sponsor name and logo listed on slides before conference and during breaks
- ▶ Opportunity to introduce a non-keynote speaker of choice
- ▶ Sponsor name and logo printed in conference program
- ▶ Recognition on conference schedule; ex: "ABC Company Breakfast"

#### **Silver (\$250)**

Silver level sponsors are all about letting their name shine. This sponsorship level allows the sponsor to choose to

- ▶ Sponsor one of the following events/items: hospitality suite, conference tote bags, Friday Night Social Casino Table.
- ▶ Sponsor name prominently displayed at conference event
- ▶ Sponsor name printed in conference program
- ▶ Sponsor name listed on slides before conference and during breaks.

#### **Bronze (less than \$250)**

We invite these sponsors to donate items to the casino night prize raffle, promotional items to be included in the conference tote bag, or provide a monetary donation to help defer the cost to conference attendees. All Bronze sponsors' names will be listed in the printed conference program.