

American Society of Women Accountants

The Bulletin



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PRESIDENT'S MESSAGE

Happy Fall, Ya'll! I hope you are all enjoying this picture perfect weather!

Our September meeting was a terrific success! We had over twenty guests and students attend, and had great feed back from all who were there. A special thank you to our panel of speakers, you all did a wonderful job and I really enjoyed hearing a little more of your story!

October 13th is our first lunch meeting of the year. We are featuring Sam Mandolfo from Linked In. He will teach us the ins and outs of social networking. I'm sure he will have a few new tricks for all of us to learn!

Then, November is right around the corner, and we will host our annual public relations dinner and half day CPE session. Invitations will be available at the October meeting. This is a great opportunity for you to invite your boss, friend or coworker to learn more about the mission of ASWA.

I'm so excited with how the year has started! If you have any ideas or input, we love to hear your thoughts!

Annette Wells
President 2009-2010

October Lunch Meeting

Date: Tuesday, October 13, 2009

Time: 11:30 a.m.

Location: Olive Garden
7505 Dodge Street

Cost: \$15.00

Reservations: to Kerry by Friday October 9th at tkclark1@cox.net

Menu: limited Olive Garden menu

Speaker: Sam Mandolfo

Topic: Social Networking

UPCOMING EVENTS

Through October 4th – Volunteer Opportunities at the Brandeis Mansion

Sunday, October 4th – Race for the Cure

October 19th – 21st – National Conference

Tuesday, November 10th – Public Relations Dinner & half-day of CPE

SPEAKER PROFILE

Sam joined LinkedIn in May of 2008. He has over 15 years of experience in staffing and recruitment leadership. He teaches social networking best practices to organizations around the world. He has helped several companies make the shift to a passive candidate recruitment strategy and is an expert in web based recruitment solutions. Sam has been a keynote speaker at many conferences and his recruitment ideas and strategies have been published in several magazines and web sites.

PUBLIC RELATIONS DINNER

Please mark your calendars to join ASWA Omaha Chapter 101 for our Annual Public Relations Dinner at the Omaha Country Club on November 10, 2009. Our featured guest speaker will be Joan Squires, President of Omaha Performing Arts and she will be presenting on

- the impact of the arts in Omaha
- community leadership & visibility
- the on-going business challenges of running an organization dedicated to bringing high-quality arts to Omaha.



The ASWA Omaha chapter is now on Facebook.



Deborah Zadina and Steven Krambeck were married on September 18, 2009 at Our Lady of Lourdes Church in Omaha. They are now spending two weeks in New Zealand on their Honeymoon! Congrats Debbie and Steve!

BASKET RAFFLE DONATIONS

Our annual basket raffle will take place at the Public Relations dinner on Tuesday November 10th. We encourage members to request donations from their employers. See the attached request letter to provide them for their records.

ASWA Corner

This is a continuing series of articles to introduce our members to the many aspects of ASWA.

The ASWA Joint National Conference will be held October 19 – 21 at The Palms in Las Vegas, Nevada. This is an opportunity to earn up to 24 hours of CPE. ASWA members receive a \$100 registration discount.

The Joint National Conference is open to all ASWA members. It is not an elite event just for Chapter leaders. You don't have to be a CPA to attend. The conference is one of the benefits of your ASWA membership.

There are 4 tracks of CPE sessions to choose from. They include: Accounting & Auditing, Tax, Controllership, and Personal & Professional Development. There are also plenty of networking opportunities during the conference. If you are in a specialized industry this is an excellent way to meet others in your field.

You should consider attending the conference whether you are new to the accounting field or have many years of experience. You should attend if you need to monitor new developments in accounting, taxation, and management. You should attend if you want to meet and network with over 300 women accountants from around the country. You should attend if you want to get energized about ASWA. Finally, you should attend if you want to have some fun!

Visit the ASWA website at <http://www.aswa.org> for more information on the Joint National Conference.

