

The Bulletin

A monthly publication of Omaha Chapter #101

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September Meeting Info

- Tuesday, September 20th 5:30pm
- Fernando's (114th and Dodge)
- **Please RSVP by Monday September 19th!**
- Please register for this event at:

[http://
aswaomaha.eventbrite.com](http://aswaomaha.eventbrite.com)

You may choose to pay online or at the door when registering online.

If you prefer to make reservations by email or phone, please contact:

Janet Redick at jredick@cox.net or at 402-572-6639

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American Society of Women Accountants

PRESIDENT'S MESSAGE

Welcome to a new year for ASWA!! I am excited to be serving as your President this year, and look forward to seeing everyone at the meetings - and especially at the Regional Conference we are hosting next June. I want to thank Annette Wells and Stephanie Setlak for all the work they have already put into planning as well as all the work they will be doing over the next several months. I hope all of our members will volunteer for some part of the conference to make sure it is a huge success! So let's show our enthusiasm for ASWA by contacting Annette and Stephanie at aswaomaha@gmail.com.

We also have some great

programs arranged for this year. Lisa Brannan did such a great job last year we asked her to continue her term as Program Director. She and April Nerz were instrumental in opening talks with Institute for Career Advancement Need executives who will be presenting an ICAN class at our December meeting, as well as helping us with the Regional Conference. We will also be hearing from Cy Wakeman at our annual Public Relations dinner in November. If you have never heard Cy talk, you should not miss this opportunity! You may want to read her book in advance if you can (*Reality Based Leadership*). I

guarantee the evening will be both educational and entertaining!

Lastly, we successfully completed our first full session for the Financial Literacy Program. Kristen Lembke, Annette Wells, and Christi Olsen have spearheaded this - look for more opportunities to help with future sessions at the Open Door Mission! See page three of this month's Bulletin for an easy way to contribute to this amazing community outreach program.

Keep up the good work everyone! Thanks for making this a great organization.

Karen Hosier, MBA
President 2011 - 2012

2012 Regional Conference Sponsorship

As most of you know, our chapter is hosting the 2012 South Central Regional Conference. The conference will be held June 8th and 9th at the Scott Conference Center. Conference costs can add up quickly, so we are seeking out sponsors to help defray the cost for our attendees. Attached to this month's bulletin is the sponsorship request letter, including information about sponsorship levels. Please consider sponsoring the 2012 conference and sharing this opportunity with your employer and friends. If you know of a specific company that may be interested in sponsoring, please contact either Stephanie Setlak or Annette Wells at aswaomaha@gmail.com so we can add them to our sponsorship list. Thank you!

October Bulletin information deadline is Friday, September 23rd! Contact the chapter at aswaomaha@gmail.com!

FOOTNOTES:

- **SAVE THE DATE** postcards for the June 8th and 9th 2012 Regional Conference will be mailed and emailed soon! If there is someone you would like included in the mailing, please email their contact information to Stephanie at aswaomaha@gmail.com. Thank you!
- **THANK YOU** to all the presenters, classroom helpers and donors who participated in the first Financial Literacy program session - you made it a huge success! If you are interested in assisting with future sessions, contact us at aswaomaha@gmail.com - or see the list of supplies needed on page 3.
- **SCHOLARSHIPS** are available now through the ASWA Foundation for professional certifications and CPA review courses - the deadline for both is November 1st, so visit www.aswa.org/foundation today to apply!



Be sure to check out employment opportunities at our LinkedIn site under

“Jobs”! If you are interested in posting a position, contact the chapter at aswaomaha@gmail.com.

2011 - 2012 Board of Directors

- President:** Karen Hosier, MBA
- Past President:** Chris Carlson, CPC, MBA
- President Elect:** April Nerz, CIA
- Vice President:** Julie Gerken
- VP of Program:** Lisa Brannan
- VP of Membership:** Tiffany Carpenter, MBA
- Treasurer:** Gail Endorf, CPA
- Secretary:** Amy Thompson, CPA
- Communications Director:** Rita Main, CIA

www.aswaomaha.org aswaomaha@gmail.com
<http://aswaomaha.eventbrite.com>



| Sun | Mon | Tue | Wed | Thu | Fri | Sat |
|-----|-----|---------------------------------|-----|-----|-----|-----|
| | | | | 1 | 2 | 3 |
| 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 Student and Membership Night | | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 | |

HELP WANTED

Our annual Public Relations Dinner is one of our biggest events each year! The purpose of the event is not only to raise awareness about the ASWA, but to raise funds for our local scholarships through a silent auction and basket raffle. Be sure to mark Tuesday, November 8th at the Omaha Country Club on your calendars!

We are looking for a member to organize this year’s fundraiser. You will have the opportunity to:

- ★ Lead a committee
- ★ Collect donations from regional businesses to auction/raffle off
- ★ Create a catalog of prizes for ticket pre-sales
- ★ Display the baskets
- ★ Coordinate delivery to prize winners

This is an incredible way to get involved and help deserving students and certification candidates reach their goals! Contact April Nerz at aswaomaha@gmail.com with your interest today!

News from an RD's desk

Wow! I cannot believe that July and August are over. ASWA National has been very busy over July and August, rolling out committees, goals, and getting ready for the Annual Conference for Women in Accounting. Your RD's have been just a busy, and I would like to give you some insight into what the RD's do each month. Our main duty is to keep in touch with our assigned chapters. Most of this communication happens via email, but some of us make phone calls as well. It depends upon the individual chapters. If you have a preferred method of contact, please communicate that with your RD. It will save time and frustration on both sides. Many times, a question will come through to an RD, and a simple phone call can resolve it very quickly. An email response may make the issue further complicating, because sometimes that simplest answers don't come across as well. There may be a follow up question that needs to be taken in consideration, and while we reply with the question, you have to stop read it, answer it, and then wait for another response. Intent, tone, and clarity can easily be misread via email. In addition to reaching out to our assigned chapters, we each belong to one of the three committees. They are Membership, Communications, and Chapter Partnering. Each of these committees is chaired by one of the National Vice Presidents, and they set their goals for the year, and have monthly conference calls to keep everyone on task. An RD may also serve on a sssSTEAM Power team for struggling chapters, or Mentoring team for chapters that are in the beginning stages of their chapter as a New or Re-Chartered Chapter.

The Annual Conference for Women in Accounting is coming up! I am so excited – I love Charlotte. September is the time to elect your chapter delegates for the annual

business meeting. I would like to encourage ALL chapter members to attend. It is a great conference for everyone, but especially the Chapter Presidents and Presidents-Elect. You will have a great opportunity to meet other Chapter Leaders- just like you. You can share your thoughts and ideas at the Chapter Exchange, participate in the Annual Business Meeting, and see everything in action. I cannot tell you how many friends I have made at previous conferences that make my day to day life brighter. I work at a liquor store, so when I say that there is something there for everyone I mean it. Also, there is a need for people that would like to serve on the National Board or as a Regional Director. ASWA needs you! If you have ANY interest, please go to the website and download a bio sheet (under the Member Resources section) to submit your name. While most of the interviewing is done at the Annual Conference, attendance is not mandatory to be considered by the Nominating Committee. They also need to find interested members that would be willing to serve on the Nominating Committee to draft next year's National Board. Two members will be elected at the Annual Business Meeting in Charlotte this October to work with the Immediate Past National President to interview current and prospective members of the National ASWA Board. If anyone would like to find out more, contact Vivian Moller at vmoller@hyc.com.

I would also like to remind you about the Midwest Strategic Planning meeting on September 17th in Jefferson City, Missouri. Remember, it will be a one day meeting, and we would love to have you! Please consider joining us. For further details, please contact me.

See you soon,

Kris Culliton Wichita, KS

316-636-4566 kris@jacoblquor.com

We are excited to announce that our keynote speaker for the Regional Conference will be Rob Quillen, author of *Why Wait?*. On September 10, 2001, Rob had a chance meeting day that changed his life forever. Ten years later, *Why Wait?*, his personal 9/11 story of fulfilling a young boy's dream from tragedy, is an inspiration for everyone to help change other people's lives. His book was recently released on amazon.com and barnesandnoble.com, and sends a powerful message to everyone who reads his book. All of us have an amazing opportunity to help other people's dreams come true. We all have the ability to make a difference in someone's life - so, *Why Wait?* Start helping to change another's life today.

<http://www.robquillen.com/>

FINANCIAL LITERACY PROGRAM SUPPLIES NEEDED

- Three-ring binders
- Pencils
- Post-it notes
- 10-key calculators

We can also use:

- Pens
- Highlighters
- Pads of paper (full- or smaller- size)

For more information about how to get involved with our financial literacy program, please contact us at aswaomaha@gmail.com.